



2024

SPONSORSHIP PACKAGE

INSPIRE. ACHIEVE. EXPERIENCE.



MIGRATION
UNLIMITED



WELCOME TO MIGRATION

MIGRATION is more than an action sport training academy. It's a collective of like-minded athletes who share a relentless pursuit of excellence. Since its inception in 2017, Migration has provided physical training and mindset coaching to help its athletes further their success, reach the winners circle and dominate the national and international scene in their chosen sport.

From amateurs to professionals, individuals to teams, and developing youth through to seasoned leaders, our mission is the same:

Inspire athletes to reach their highest potential.

Achieve success in sport and life.

Experience the adventure, struggle and reward of pushing the limit.



ACHIEVEMENTS

Cycling

- 2X World Road Championship selections
- World Junior Mountain Bike Championship selection
- 2023 Canadian National Junior Cyclocross Champion
- 2023 World Junior Cyclocross Championship selection

Rodeo

- 20x Calgary Stampede qualifiers
 - Tied arena record for highest-scoring saddle bronc ride
- 12x Wrangler National Finals Rodeo qualifiers

Motocross

- 4x Motocross of Nations qualifiers
- 4x AMA Supercross Championship qualifiers
- 4x Redbull Hard Enduro qualifers
- 2x Canadian National Motocross Champions

2024 Title Athlete

Travis Munro, Steer Wrestling

Hailing from Australia, Travis has been on a rapid trajectory in professional rodeo, finishing 18th overall in 2023 and currently ranking 3rd in PRCA world standings. The objective for 2024 is to carry that momentum forward, with Travis aiming to secure his spot as the first Australian bulldogger to make the Wrangler National Finals Rodeo in Las Vegas.

Recent Achievements:

2024: Round winner, 3rd place overall at National Western Stock Show and Rodeo (Denver, Colo.)

2023: Ram Prairie Circuit Finals Champion, Won the San Antonio (Texas) Rodeo Qualifier, the Sheridan County Fair & Rodeo (Gordon, Neb.) and the Tri-State Rodeo (Fort Madison, Iowa). Co-champion at Douglas County Fair and Rodeo (Castle Rock, Colo.)



WHY SPONSOR

01

Connect your brand with an engaged, performance-focused audience. Like our athletes, our audience values hard work, high standards and the grit it takes to succeed.

02

Brand recognition at live events. Migration athletes and coaches maintain a presence at sporting events across North America (with a focus on Western Canada)—from grassroots competitions through to accredited national and world-level championships.

03

Support the next generation of athletic achievement. Your investment helps improve training technology, expand our reach and connect athletes with opportunity. As our athletes reach new heights, so does the opportunity for your brand's exposure.

04

Customized packages to align with your KPIs. Whether you're looking to increase awareness, tell your brand story to a new audience or to support a local athlete in pursuit of their dreams, Migration takes pride in helping your organization deliver against its unique goals.



SPONSORSHIP OPPORTUNITIES

Title Athlete Sponsor

Direct sponsorship of our 2024 Title Athlete, including logo and brand recognition on gear, vehicles and social media, and the potential for brand visibility during live/televised rodeo events across North America.



Logo Placement

Increase recognition and exposure through strategic logo placement, including properties like athletic gear, clothing, vehicles, signage and our website.



Social Media Promotion

Highlight and promote your brand through Migration's social platforms, including mentions, tags, corporate features and/or custom content creation.



SPONSORSHIP TIERS

GOLD

SILVER

BRONZE

2024 Title Athlete Sponsor

Logo on athlete's riding gear, vehicle and social media as well as dedicated recognition via social media/potential media interviews



Social Media

1x Corporate feature (shared as photo/video post)



Custom Content Creation



1x monthly post tags/mention



3 x monthly story tags/mentions



Logo Placement

Large logo on Migration clothing, gear vehicles, signage and website



Medium logo on Migration gear, clothing, signage and website



Small logo on Migration clothing and website



Investment

\$10,000

\$5,000

\$2,500

Looking for something specific? We recognize that every organization is unique. We're happy to customize a sponsorship package based on your business objectives and budget.



CONTACT US

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